

Skills

Site flow
Information architecture
Usability
Wireframes
Email Campaigns

Software

Adobe Acrobat
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Dreamweaver
Flash
Microsoft Office Suite

Comfortable on both Macintosh and PC

Certifications

Member, AIGA

Webmaster Developer, Clark University
Computer Career Institute, Woburn, MA
384 hour intensive training,
completed December 2001

Awards & Recognitions

2006 MITX Award Winner
Best Educational Institution Website
www.thegovernorsacademy.org

2004 Kasina Award Winner
Top Five Plan Sponsor Website
Fidelity Investments

2001 Rookie of the Year Award, EdNET
LeapPad for Leapfrog Schoolhouse

Education

Carleton College, Northfield, MN
B.A. Psychology with Minor in Media
Studies, Cum Laude, June 1998

Coursework in graphic design at
The School of the Museum of Fine Arts,
The Art Institute of Boston,
Massachusetts College of Art

Portfolio available at www.hannahweb.com
References on request.

Summary: Senior Interactive and Graphic Designer with over ten years experience in information architecture and usability evaluation. Enthusiastic about creating intuitive, meaningful, and enjoyable user experiences.

Hannah Liberty Design, Principal

Belmont, MA | 5/04 – Present

Create dynamic websites from concept to completion. Experience in the following services: identity and logos, stationery systems, information architecture, usability evaluation, web design, multimedia and Flash design, e-commerce marketing, interactive museum kiosk design, templates, and print collateral. Major clients have included: Reynolda House Museum, First Parish in Concord, Children's Hospital in Boston, National Turning Points, and the Boston Public Schools.

The StrideRite Corporation, Interactive Designer/Developer

Lexington, MA | 06/08 – 08/10

Critical member of the Keds, ProKeds and Grasshoppers marketing team. Conceptualized and provided original ideas within brand strategy and standards for emails, landing pages, microsites and banner advertising. Developed and hand coded web-ready html pages & assets. Designed weekly e-commerce email campaigns. Participated in the art direction of product and lifestyle photo shoots.

CAST, Interactive Designer

Wakefield, MA | 7/07 – 03/08

Interactive designed web-based tools for students, with a focus on universal design for learning. Projects for the Massachusetts DOE and UC Berkeley.

Magic Hour Communications, Senior Graphic Designer

Watertown, MA | 2/06 – 1/07

Created a wide range of websites for several independent schools. Designed interactive demos for Fortune 500 and startup clients. Updated and advanced company branding style.

Inflexxion, Inc, Multimedia Designer

Newton, MA | 9/05 – 12/05

Designed and developed web page templates and Flash-based tools for United Behavioral Health.

Earthwatch Institute, Education Web Coordinator & Flash Designer

Maynard, MA | 12/04 – 11/05

Created multimedia website as a companion to a documentary film including quicktime video, audio, photos, web journals, and Flash interactive maps.

Fidelity e-Business Design, Lead Designer

Marlborough, MA | 12/02 – 9/04

Performed all aspects of website project management including visual design, writing content, and overseeing usability testing. Worked with clients to create requirements, use cases, and budget. Ensured a consistent look and feel to all Fidelity products by maintaining best practices with other designers.

Myriad, Inc, Technical Designer & Web Developer

Boston, MA | 4/02 – 11/02

Collaborated on websites for Harvard Kennedy School, MIT, and LeMeridien Boston. Developed information architecture using site maps and wire frames.

Six Red Marbles, Production Associate & Programmer

Cambridge, MA | 10/00 – 5/01 & 1/02 – 3/02

Created multimedia language DVD series for Holt, Rinehart & Winston. Programmed "Touch and Talk" books for Leapfrog Schoolhouse.